



MAYFLOWER PRIMARY SCHOOL

200, ANG MO KIO AVENUE 5

SINGAPORE 569878

TELEPHONE: 64520849 FAX: 64534116

<http://www.mayflowerpri.moe.edu.sg>

23 January 2018

Notification: 013/2018

Dear Parents / Guardian,

Permission for Photography and Videography Feature in School and Local Media Publications and Publicity

Throughout the school year, Mayflower Primary School may include photographs and videos of individual students or student group activities in its promotional and informational publications, on the school website and occasionally in video presentations.

The school may also work with local media organisations on news coverage and feature stories of interest which may lead to capturing of images, video or audio record of students involved in school-related activities.

In an effort to exercise and respect the importance of the use of our students' personal data, we are seeking your permission to allow the school to use these photographs, images, and / or video taken of your child / ward for use in materials that include, but may not be limited to, printed materials such as brochures and newsletters, videos and digital images such as those on the school's website or for media release.

Kindly fill in the attached Consent Form to indicate your permission or otherwise and return it to your child's / ward's Form Teacher by Thursday, 25 January 2018.

Thank you for your understanding and support.

Yours sincerely,

Mrs Lim-Chua Siow Ling
Principal

Mayflower Primary School | Our Pupils, Exemplary Citizens of Tomorrow





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Photography and Videography Feature Consent Form 2018

I, _____, parent / guardian of
(name of parent / guardian)

_____ of Class _____ understand that the
(name of child / ward)

school is seeking permission to use the photographs, images, and / or video taken of my child for use in materials that include, but may not be limited to, printed materials such as brochures and newsletters, videos and digital images such as those on the school's website and other local media organizations as determined by the school.

- I allow the school to use the photographs, images and/or video of my child/ward for a variety of purposes and they may be used without further notifying me.
- I do not allow the school to use any photographs, images and/or video of my child/ward for any publication purposes.

The reason(s) for my decision (please tick ✓ where applicable):

- Religious reasons
- My child is too young.
- I am not comfortable with my child being featured in any publications.
- Others: _____

Parent's / Guardian's Signature

Contact No.

Date